

## Transcript for the Career-Span Competence Approach Introductory Video

The video includes six scenes. This document includes a transcription of the video narration and a description of the images and text in each scene.

The video begins with the logo of the Career-span Competence Collaborative along with the text “The CSC Approach”. This is followed by the image of a mountain range; three individuals have each summited a mountain peak. Stars surround the individuals and celebrate achievement. The text with this image says, “Charting Your Professional Path: Being the Best You Can Be”.

Narration for scene 1: Traditional professional development programs prescribe a one size fits all path focused on continuing education credits, but this generic approach does not have the potential of the many possibilities in your career.

Images for scene 1: An assembly line fills the screen. It is producing identical human figures. The assembly line changes to a straight line leading to the next scene.

Narration for scene 2: The Career-Span Competence collaborative understands that each professional has their own career trajectory. This should be reflected in **your** professional development. The Career-Span Competence approach gives you the understanding, tools, and support to map **your** path. We partner with professional organisations to enable you to manage your development through our online portal.

Images and text for scene 2: Mountain peaks appear. Three individuals in graduation caps and gowns are at the bottom of the mountain range. The words “New Practice” appear on the screen to describe three graduates at the bottom of the mountain range. They are wearing graduation caps and gowns.

The text “Maturing Practice” appears on the screen with three silhouettes appearing near the mountain tops. They display individuals in mature practice:

- A lab professional at a microscope,
- A professional seated in front of a computer screen, and
- A professional in consultation with another person.

Dotted lines connect each graduate at the bottom of the mountain range to a maturing practitioner silhouette situated higher up the mountains. The images demonstrate that everyone starts at the same place (labelled New Practice), then follows their unique career trajectory to Mature Practice.

Narration for scene 3: Carefully planned and performance based professional development helps you better meet the needs of your clients and enhances success and satisfaction in your career. The challenge is having a clear path to follow, and only **you** can determine that. Competence evolves over time, and it’s important that **you** direct this evolution in your career.

Images for scene 3: Basecamp scene, located at the bottom of a mountain range. Many tents are visible in basecamp, with mountain peaks in the distance. Looking at this scene is a person whose head and upper body fill the bottom of the screen. The person holds a compass in their right hand and is wearing

a backpack. The person uses the compass in their hand to set a path up the mountain. As the person lowers the compass, a golden path emerges in front of the person, leading through base camp and up the mountain peak. When the golden path reaches the peak of the mountain, it is met by the rising sun and the screen is filled with warm, bright yellow light.

Narration for scene 4: We've identified a set of Career-Span Competencies by analyzing core behaviours and skills common across professions. These broad Competencies provide a framework for you to pursue goals in your area of focus. Cultivating these professional behaviours will help you provide the public with the best service possible.

Images and text for scene 4: Yellow light assembles into the yellow, orange, and teal logo of the Career-Span Competence (CSC) Collaborative. The logo is made of a stylized wavy line that forms the letter "C", a second wavy line that forms the letter "S", and a third wavy line that forms the final letter "C" of the logo. Each wavy line is segmented for a total of 15 segments that correspond to 15 career-span competencies.

The text on the screen spells out the 15 competencies:

1. Practice in a self-reflective manner
2. Act with professional integrity
3. Work within areas of professional knowledge and skill
4. Interact effectively with other professionals
5. Practice in a manner consistent with current developments in the profession
6. Communicate effectively
7. Maintain a safe work environment
8. Maintain comprehensive records
9. Use an evidence-informed approach in your work
10. Treat others respectfully
11. Maintain personal wellness consistent with the needs of practice
12. Apply technical knowledge and skills
13. Comply with legal requirements
14. Function in a client-centred manner
15. Manage time and resources effectively

Narration for scene 5: Our online portal gives you a confidential space to map your professional development. We maintain and protect your records and let your organization know that you are meeting your requirements.

Images and text for scene 5: A computer screen fills the frame; you are looking at someone's computer screen. As the computer screen shrinks, a person is seen sitting at their laptop, viewing their professional development planning cycle in the online portal provided by the Career-Span Competence Collaborative.

There is a coloured circle with three sections. The sections are labelled as follows:

1. MY PD PLAN REVIEW (arrow points to next section)
2. ASSESSMENT (arrow points to next section)
3. MY PD PLAN (arrow points to initial section to repeat the circle)

Inside the coloured circle is another circle with four sections, labelled as follows:

1. Performance (arrow points to next section)
2. Assessment (arrow points to next section)
3. Planning (arrow points to next section)
4. Learning (arrow points to initial section to repeat the circle)

Text appears on the screen to summarize what occurs in the online portal. It states:

Career-Span Competence Portal:

- Assessment
- Planning
- Reporting
- Journaling
- Resources

Narration for scene 6: The Career-Span Competence approach can be empowering. You'll use professional development time and resources efficiently, enhance your performance, and be the best you can be!

Images for scene 6: New image of a range of mountains appears. Stars illuminate the tops of the mountains. One individual, then a second, then a third, appear on separate mountain peaks. One person uses binoculars to look ahead in the distance. The second raises their arms in the air in a celebratory gesture, having reached the top of a mountain. The third holds a coiled climbing rope in one hand, and plants a pennant at the mountain peak with their other hand, having reached a summit.

The video ends with Career-Span Competence Collaborative logo. Text below logo says, "www.careerspancompetence.com. Copyright 2022 CEC Collaborative. All Rights Reserved."